

“Denise is fantastic... a powerful message ...It is a superb recipe for business success. I found this more useful than any seminar I have attended including those by Michael Hammer.”
- Mark Miskie, John Deere & Company



DENISE HARRISON – PROFESSIONAL SPEAKER

“Hands-on management experience combined with a streamlined process adds up to a commonsense approach to business planning. Her fast-paced, insightful presentations use humorous examples to illustrate success and failure. Laugh at examples of plans gone awry, but leave with ideas for enhancing your company’s performance.”

“Denise is dynamic, captivating and powerful. She tailored the workshop toward our audience using real business examples from this industry. We recommend her services to any group looking for hands-on training in Strategic Planning.”

- Cathy Foley, Vice President
Paper Group American Forest &
Paper Association

“Speaker had a broad knowledge of many businesses/ industries -- made content/ examples pertinent to all of us.”

- John Mentz
AVP Baker Environmental, Inc.

“Denise did an excellent job of not only presenting the information, but also using relevant ‘real-life’ examples. Outstanding work!”

- Steve Hodges, General Manager
Mary Kay Travel, Inc.

Nationally renowned strategic planning expert, Denise Harrison leverages her hands-on expertise as a former company president and Fortune 500 senior executive to help firms position their business for profitability. She shares the insight she gained as a corporate executive as pearls of wisdom that you can immediately apply to your business. Denise guides you through the analytical process that allows you to take a fresh look at your business strategy, challenge the status quo, and chart a new course for profits.

Denise’s background includes diverse functional experience, which enables her to communicate with executives peer-to-peer using thought provoking real-life examples. Her presentations energize executives to think strategically, execute efficiently, and capitalize on the intellectual capital resident in their organization. In addition to speaking, Denise consults to a variety of organizations. This hands-on experience gives her fresh insight into current business issues, and executives take away practical ideas for enhancing their organization’s performance. Denise speaks not only to the importance of strategic thinking, but also provides hands-on practical ideas for strategic execution and corporate alignment.

As President of a division of a Fortune 500 information services company, Denise successfully developed the corporation’s international expansion plan and installed disciplined systems for tracking and responding to competitive market conditions and changes. Other responsibilities included: VP Operations, VP Marketing, Sr. VP and General Manager of two operating divisions. As President of a financial services firm, Denise significantly enhanced profitability and improved cycle time by 60%.

Denise graduated from Wellesley College with a BA in Economics and has a Masters Degree in Business from Columbia University.





Your energy and enthusiasm are evident and help create a positive environment to address the subject of Strategic Planning.

- Vennie Pent, President, Spectrum Financial Systems, Inc.



“Denise was great. Articulates clearly and has great energy and excitement.”

- Pete Ryan, Seagate Technology, Inc.

SPEAKING ENGAGEMENTS:

- Seagate Technology, LLC.
- Chief Executive Network
- International Credit Association
- Nondestructive Testing Management Association
- American Forest & Paper Association
- American Society of Women Accountants
- Young President’s Organization (YPO)
- Business Executive Webinars
- Netsmart: Connections
- International Credit Association
- Michigan State University
- Duke University
- University of North Carolina

PRESENTATION TOPICS:

- Position Your Business for Profitability - Learn How to Strategically Outmaneuver the Competition
- Business Strategies for Turbulent Times
- Strategic Alignment: Energizing Your Company to Execute
- Strategic Planning: Sometimes a Road Less Traveled is Best
- Turning Plans into Action
- Innovation: Don’t Stagnate: Find New Sources for Growth
- Turning Your Threats into Opportunities

ARTICLES:

- Strategic Planning: Sometimes a Road Less Traveled is Best
- Innovation – Where to Look for It
- Turning Strategy into Action
- Everyone Knows Execution is Important – So Why Do We Fail to Execute?
- Acquisitions: 8 Steps to Success
- Turning Your Threats into Opportunities
- Winning Companies Focus on Winning Customers
- How Does Strategic Planning Deal with Seismic Changes in an Industry?
- Use the Recession to Trigger Rejuvenation: Develop a Strategy to Revitalize your Company

TESTIMONIALS

View more testimonials at:
strategyspeakers.com/denise_harrison.php

“The seminar was fabulous! Everyone felt it was extremely informational and your delivery was both entertaining and fun.”

- Sandy Fineman
Wilcox & Gibbs, Inc.

DENISE A. HARRISON

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“Denise Harrison is highly qualified and a FINE presenter!”

- Robert Seligman, Chief Operating Officer, Laughlin & Associates